

MEDIA & SPONSOR PRESS KIT

NOVEMBER 2023



WINGMAN OF THE YEAR

ANYONE CAN BE A WINGMAN!
LIFESTYLE DIGITAL MEDIA COMPANY
ESTABLISHED 2020
WWW.WINGMANOFTHEYEAR.COM



Wingman Of The Year



@wotyofficial



@wingmanoftheyear



@wotyofficial



@WOTYofficial



WINGMAN OF THE YEAR

WHO ARE WE?

Wingman Of The Year (WOTY) is a lifestyle digital media and entertainment company. Founded by Hunter Werner, Wingman Of The Year is based on the morals that "Anyone Can Be A Wingman" by providing exciting content through the Wingman way of life! Our content ranges from our daily short-form video content to our original long-form video content (dating shows, vlogs, interviews, bar reviews), podcasts, and more! We also have our exclusive live interactive dating show and merchandise line that is made in-house. Keeping people entertained and engaged is a Wingman move and that's exactly what we do!

FEATURED GUESTS

SHOENICE



SARA JAY



SEMI-SAUCE



ALYSSA LJUB



STATE CHAMPS



ANTONIO BROWN



FRANK THE TANK



ALEX HOLEM



DAVE PORTNOY



JOHN FRANKLIN



BRIDGETTE B



ANTHONY ROBUSTIANO



CUT THE ACTIVIST



COACH DUGGS



BROOKLYN CHASE



RONNY DOITCHE



BRAND COLLABORATIONS

Here at Wingman Of The Year, we are always striving to create the highest quality content for anyone who believes in the Wingman lifestyle. Below are some of the brands that we have partnered with and Wingmaned for!



Handcrafted BERKSHIRE BUBBLY



Sunny Rest Resort
Partying Naked since 1945





WINGMAN OF THE YEAR

HERE'S THE STATS



39,700,000

TOTAL VIDEO VIEWS



4,400,000

TOTAL BRAND LIKES



50,700

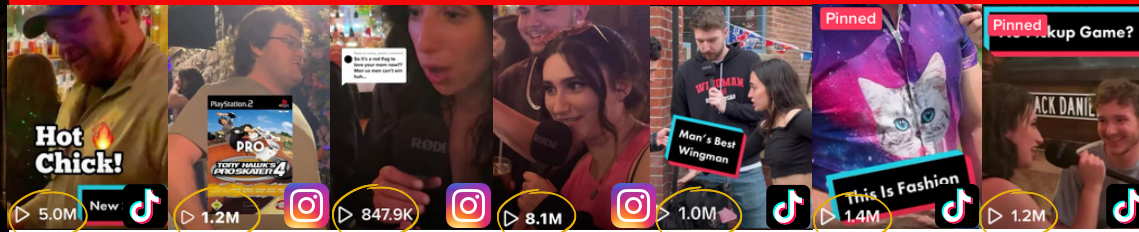
TOTAL WATCH TIME(HRS)



: 13.76%

MONTHLY ENGAGEMENT RATE

WE GET VIEWS



SOCIAL MEDIA BREAKDOWN

112,500
FOLLOWERS

88,200

10,000

11,200

3,100

COMPANY FUN FACTS



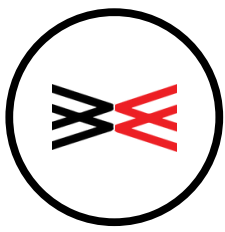
**BASED IN
UPSTATE
NEW YORK**



**FOUNDER
IS A US
NAVY VET**



**WE HAVE
OUR OWN
AWARD**



WINGMAN OF THE YEAR



THE CONTENT WE MAKE

Here at Wingman Of The Year, we are always striving to create the highest quality content. We always continue to innovate to fit our audience's needs and interests. We have an array of unique show categories (with more in the pipeline) and below are some of the content series that we have created.



Brand Podcast Audio/Video



Vlog Series/Interview Clips



Live Interactive Dating Show



In-Studio Dating Show



Social Media Page/Events



Video Series/Blog Series



In-Studio Game Show



Public Dating Show

ANYONE CAN BE A WINGMAN!

BE OUR WINGMAN

We're seeking brands to join forces with our emerging digital medial platform. We want to partner with brands that identify with our "Wingman" way of life. Wingman Of The Year is a brand that brings the best out of people! We pride ourselves on inclusivity and believing that anyone can be a Wingman! Ditch the antiquated marketing and embrace the new generation of social media. Let us be each other's Wingman!

THE WINGMAN EFFECT



Linking up with Wingman has been phenomenal! They truly believe in their brand and can open up a ton of avenues and opportunities! Love the team!

DJ DiBuono Founder of Champé Bubbly



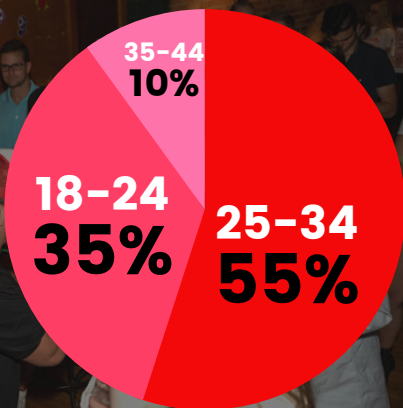
WOTY came in and immediately helped the Albany Patroons reach a new audience! They were easy to communicate with and put together great content!

Jordan Ferreira Marketing Director Albany Patroons

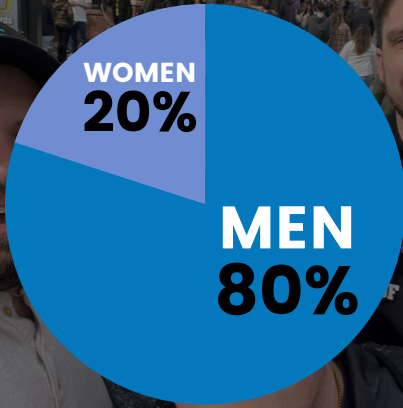
CHAMPÉ
Handcrafted BERKSHIRE BUBBLY

KEY DEMOGRAPHICS

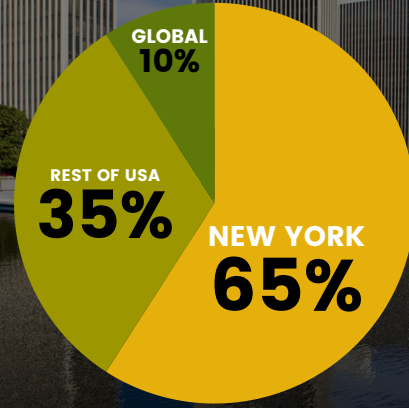
AGE



GENDER



LOCATION



SPONSORSHIP

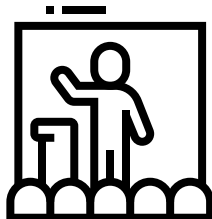
BEING EACHOTHER'S WINGMEN HELPS US BOTH GROW



CONTENT



BRAND DEAL



IN PERSON



DIGITAL



GIVEAWAY

NO IDEA IS TOO BIG OR TOO SMALL. MESSAGE US DIRECTLY WITH THE INFO BELOW TO GET OUR WINGMAN RELATIONSHIP STARTED!



@WOTYOFFICIAL



@WINGMANOFTHEYEAR

WINGMANOFTHEYEAROFFICIAL@GMAIL.COM